*Organizing Checklist/ Timeline*

*This is a tool for you to use however you want; an editable Word version is also available for downloading on the mgol.net website to modify in whatever way will be most helpful to you.*

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| ***3 – 6 Months Ahead**** Determine who will be Hatchlings administrator and facilitators for the programs
* Decide on times and dates in collaboration with library branch(es)/community partner location(s)and schedule appropriate staff
* Schedule location/technology availability for in-person, virtual only, and/or hybrid programming options
* Determine take-home kit procedures (pick-up and/or delivery before, during, after program options)
* and create a plan for distribution
* Determine which additional language versions will be needed, e.g., Spanish; secure translator to prepare surveys, handouts, promotional materials
* Ensure that publicity data / event information is entered into computer databases and flyers/signage is ordered
* Work with communications department/staff to arrange for any special publicity or signage needs,
* such as press releases, social media, special distribution, and, inclusion in email blasts
* Check catalog, as appropriate, to determine materials to highlight for the program; work with
* materials management department if program requires the purchase of materials
* Determine hands-on activity materials needed and refreshments to purchase, if appropriate
 | ***1 – 2 Months Ahead**** Determine who will be responsible for on-site/virtual needs, such as room set-up, facilitating the program, and providing technical support, if needed.
* Schedule virtual platform (Zoom, StreamYard, etc.), reserve equipment, and schedule staff (tech producers, greeters, & others)
* Finalize plans with Hatchlings administrator, facilitators, community partners, and anyone else involved in the program.
* Hatchlings administrator/facilitators and community partners finalize plans
* Confirm schedules for all staff and sponsors
* Confirm on-site needs as appropriate, such as set-up, presenter introduction, sponsors, etc.
* Collate materials into kits ready for pick-up, and delivery

***2 - 3 Weeks Before a Program**** Confirm final details with team
* Use social media for promotional push (Instagram, Facebook, etc.)
* Check registration lists for upcoming programs. Confirm registrants using email, phone, What’s App, etc. to begin building relationships and remind them of the upcoming program.
* Use email, phone, WhatsApp etc. to begin building relationships with registrants and remind them of the upcoming program.
* Track and manage take-home kit distribution to branches for pickup or delivery to partners/individual homes
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| ***1 Week Before a Program**** Confirm with team for last-minute details, including confirmation of prepared consent forms and evaluations
* Confirm arrangements, arrival time with branch staff/community partners
* Confirm staff/community partner assignments such as set-up, tech producer, etc.
* Confirm presenter materials, kits for in-program activities, refreshments, if appropriate
* Send email reminders/phone call/WhatsApp reminders to all confirmed registrants

***Program Day**** Program facilitator will meet with on-site contact/staff to work through any last-minute details
* Use materials checklist to ensure that all necessary forms are available
* Implement program, including room set-up and tear-down; all materials are in order and are displayed as appropriate
* Count attendance
* Take photos as appropriate
 | ***After the Program**** Enter program statistics; work with Elaine Czarnecki, our evaluator, re: consent forms, surveys. (ecz.read@gmail.com)
* Partner with Maryland State Library to help track consent forms, surveys, and sign-in sheets
* Jot down observations, quotes, anecdotes for final report.
* Send a “thank you” to those involved (if deemed appropriate)
* Send best photos to Carrie Sanders at the Maryland State Library Agency (carrie.sanders@maryland.gov)
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