## Betsy Diamant-Cohen Awarded the Vattemare Award for Creativity in Libraries

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SACRAMENTO – Betsy Diamant-Cohen has been selected as the winner of the 2018 Alexandre Vattermare Award for Creativity in Libraries, in recognition of her work as the creator and Executive Director of the early literacy program, Mother Goose on the Loose.

The award jury was impressed by the success and growth of Mother Goose on the Loose as Diamant-Cohen has expanded it to reach families from all walks of life. A member of the award jury said of the awardee's nomination, "Storytime is no longer bound to the confines of the library. Diamant-Cohen has taken the traditional storytime to an elevated level by using technology to reach and connect with educators, caregivers, parents, professionals, and children beyond the walls of the library."

Given annually by Library Juice Press, the Vattemare Award recognizes contributions in the LIS field that are marked by originality, creative energy, and novel combinations of ideas. The primary consideration in selecting the awardee is their creation of new possibilities for libraries and library workers.

The award consists of \$1000 and a framed certificate.

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